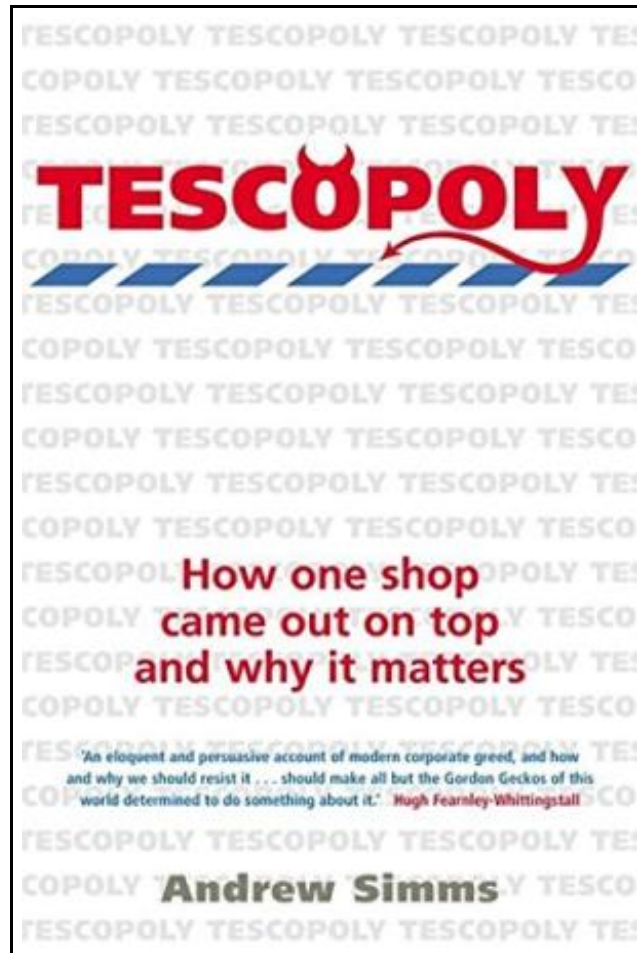


Tescopoly: How One Shop Came Out on Top and Why it Matters



Filesize: 5.59 MB

Reviews

This book is great. it was writtern quite flawlessly and helpful. You will not truly feel monotony at whenever you want of your time (that's what catalogs are for concerning if you ask me).

(Sterling Kris)

TESCOPOLY: HOW ONE SHOP CAME OUT ON TOP AND WHY IT MATTERS



Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, Tescopoly: How One Shop Came Out on Top and Why it Matters, Andrew Simms, You can shop anywhere you like -- as long as it's Tesco The inexorable rise of supermarkets is big news but have we really taken on board what this means for our daily lives, and those of our children? In this searing analysis Andrew Simms, director of the acclaimed think-and-do-tank the New Economics Foundation and the person responsible for introducing 'Clone Towns' into our vernacular, tackles a subject none of us can afford to ignore. The book shows how the supermarkets -- and Tesco in particular -- have brought: " Banality -- homogenized high streets full of clone stores " Ghost towns -- superstores have drained the life from our town centres and communities " A Supermarket State -- this new commercial nanny state that knows more about you than you think " Profits from poverty -- shelves full of global plunder, produced for a pittance " Global food domination -- as the superstores expand overseas But there's change afoot, with evidence of the tide turning and consumer campaigns gaining ground. Simms ends with suggestions for change and corporate reformation to safeguard our communities and environment -- all over the world. This book has been written and published independently from the Tescopoly Alliance and is not endorsed by them.



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