



Harry s Cosmeticology 9th Edition Volume 1 (Hardback)

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Chemical Publishing Co Inc., U.S., United States, 2016. Hardback. Book Condition: New. 9th. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****.Volume 1 of a 3 Volume set. Harry s Cosmeticology, the most popular cosmetic technical book of all time, is updated by Meyer R. Rosen, FRSC, FAIC, together with over 150 international experts in the essential fundamentals, advanced and frontier areas of cosmetics and personal care science and technology. - Part 1 In The Beginning - - Part 1.1 Marketing Concepts to Empower Technical People - -Part 1.2 Creating the Right Fragrance for Your Personal Care Product - - Part 1.3 Fragrance Packaging Design: A Multi-Sensory Experience from Concept to Consumer - - Part 1.4 Understanding the Value of Molecular Cell Biology and Gene Analysis for the Next Generation of Cosmetic Products - - Part 2 Regulatory - - Part 2.1 Regulatory Requirements, Intellectual Property and Achieving Global Market Success for Cosmetic Products - - Part 2.2 An Overview of the Changing Regulatory Landscape in the U.S and the E.U. and how to Deal with them - -Part 2.3.1 Achieving Global Market Access: focus on Russia - -Part 2.3.2 Kingdom of...



Reviews

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