



Sociology: A Brief Introduction (7th Edition)

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Pearson, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Brief Table of Contents:1. The Essence of Sociology.The Study of Social Life.The Development of Sociology.Major Perspectives in Sociology.Sports: Illustrating the Three Perspectives.Major Research Methods.Sociological Frontiers: Deconstructing Society.Using Sociology: How to Change Our World.2. Society and Culture.Building Blocks of Society.Societies in Sociocultural Evolution.Components of Culture.U.S. Culture.A Global Analysis of Culture.Sociological Perspectives on Culture.Sociological Frontiers: The New U.S. Society and Culture.Using Sociology: How to Enhance Your Cultural Competence.3. Socialization.The Significance of Heredity.The Significance of Socialization.Processes of Socialization.Sociological Perspective on Socialization.Social Diversity in Socialization.A Global Analysis of Socialization.Agents of Socialization.Adult Socialization.Are We Puppets of Society?Sociological Frontiers: Peer Parenting.Using Sociology: How to Make Latchkey Kids Safe and Smart.4. Social Interaction in Everyday Life.Sociological Perspectives on Social Interactions.Interaction as Symbolic Communication.Communication between Women and Men.Dramaturgy: Interaction as Drama.The Art of Managing Impressions.The Social Construction of Reality.Sociological Frontiers: The World of Online Chat.Using Sociology: How to Use Humor to Improve Your Life.5. Groups and Organizations.Social Groups.Group Characteristics.Social Networks.Formal Organizations.Functionalist Perspective: Cooperating to Achieve a Common Goal.Conflict Perspective: Equality as Key to

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